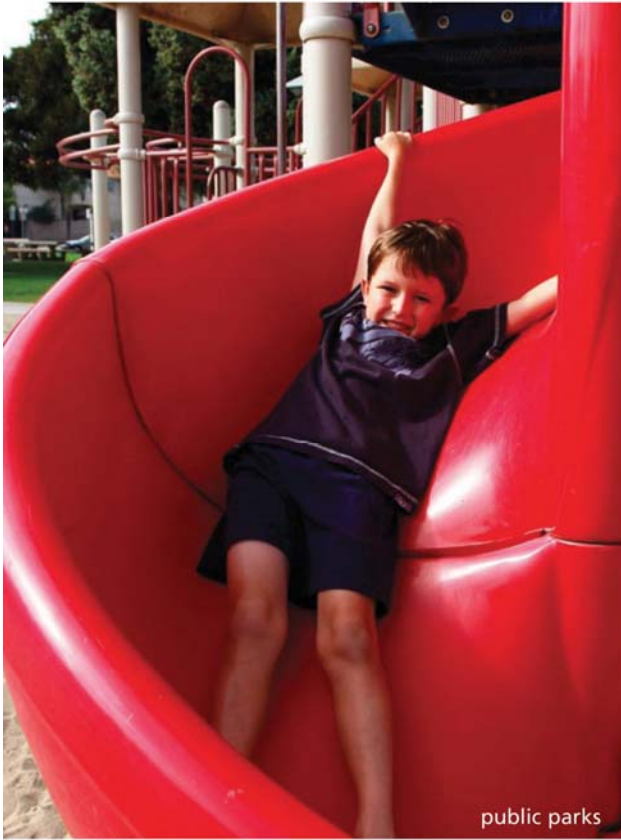


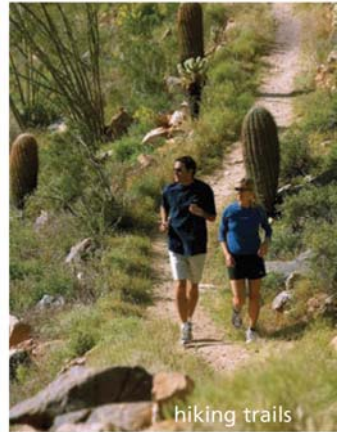
Our city can spend money on things like this...



public parks



public services



hiking trails



library books



road upgrades

...when tourists spend money in Scottsdale.

Your community is cleaner, your family is safer and your taxes are lower thanks to the Scottsdale tourism community.

In 2008, Scottsdale tourists generated \$29.4 million in additional tax revenue for the city. This is enough money to buy 1.6 million library books, build four parks or hire 460 police officers. Without this money, your taxes would increase to cover the services we all enjoy.

**\$29.4
million**

In Scottsdale, 1 in every 8 jobs is directly related to tourism. Additional jobs also are impacted by the industry – from commercial real estate agents and construction workers to local farmers who supply our hotels and resorts with fresh food.

**1 in 8
jobs**

27%
lower taxes

Your property taxes in Scottsdale are 27% lower than in other Valley cities. Money generated by tourism supports our local economy.

\$18
for every \$1
invested

Tourism is a smart investment for Scottsdale. The Scottsdale Convention & Visitors Bureau, which markets Scottsdale as a world-class vacation destination, generates \$18 for the community for every \$1 invested in the organization.

In Scottsdale, tourism does more than you think.



www.ExperienceScottsdale.com