

Scottsdale Visitor Profile

The information below comes from the [City of Scottsdale Economic Vitality Department, Scottsdale/Paradise Valley Tourism Study, Part II: Visitor Statistics, November 2010](#).

Visitors hosted in Scottsdale in 2009: 7.5 million

Economic impact of visitors: \$2.6 billion

Median age: 56 years old

Median income: \$103,000

Average length of stay: 5.8 nights

Average daily expenditures (hotel guests): \$209.13

Day visitors (did not stay the night): 6.5 million

The [City of Scottsdale Economic Vitality Department, Scottsdale/Paradise Valley Tourism Study, Part I: Lodging Statistics, May 2010](#) can be accessed here.