

# Scottsdale Visitor Profile

The information below comes from the [City of Scottsdale Economic Vitality Department, Scottsdale/Paradise Valley Tourism Study, Part II: Visitor Statistics, September 2009](#).

**Visitors hosted in Scottsdale in 2008:** 8.1 million

**Economic impact of visitors:** \$3.6 billion

**Median age:** 57 years old

**Median income:** \$101,600

**Average length of stay:** 5.5 nights

**Average daily expenditures (hotel guests):** \$258.65

**Day visitors (did not stay the night):** 6.9 million

The [City of Scottsdale Economic Vitality Department, Scottsdale/Paradise Valley Tourism Study, Part I: Lodging Statistics, February 2009](#) can be accessed here.