

Scottsdale Events

Arizona Sun Country Circuit Quarter Horse Show (January)

- Attendance: 20,000

Barrett-Jackson Classic Car Auction (January)

2009:

- Attendance: 200,000
- Days: 8
- Cars: 1,106 auctioned for \$63 million in sales

2008:

- Attendance: 280,000
- Days: 9
- Cars: 1,163 auctioned for \$88 million in sales

2007:

- Economic Impact: \$45 to \$64 million estimated for Scottsdale
- Attendance: 250,000
- Days: 9
- Cars: 1,271 auctioned for \$111 million in sales

2006:

- Economic Impact: (\$45 to 64 million estimated for Scottsdale)
- Direct tax revenue to Scottsdale: \$1.5 million
- Attendance: 225,000
- Days: 9
- Cars: 1,084 auctioned for \$100 million in sales

FBR Open (January/February)

- Economic Impact: \$180.4 million on the Valley in 2007
- Attendance: 529,210 in 2002, 477,000 in 2003, 503,564 in 2004; 517,847 in 2005; 536,767 in 2006; 507,990 in 2007; 538,356 in 2008; 470,294 in 2009

Gooding & Co (January)

2009

- Cars: 99 cars auctioned for \$32.4 million in sales

Parada del Sol (March)

- Attendance: 95,684 (parade and rodeo)
- Measurable Room Nights: 150

P.F. Chang's Rock 'n' Roll Arizona Marathon & ½ Marathon (January)

2009:

- Attendance: 34,855 runners

2008:

- Attendance: 34,000 runners

2007:

- Economic Impact: \$41 million on the Valley
- Attendance: 34,229 runners

Russo and Steele Collector Automobile Auction (January)

2009:

- Days: 5
- Cars: \$17.1 million in sales

2008:

- Days: 5
- Cars: \$19.8 million in sales

Scottsdale Arabian Horse Show (February)

- Economic Impact: \$38.9 million on Scottsdale
- Attendance: 250,000
- Horse Entries: 2,300

Scottsdale Culinary Festival (April)

- Economic Impact: Approximately \$2.3 million in added revenues to the city of Scottsdale
- Attendance: 43,300 with 10% from out-of-state

Spring Training (March)

2009

- Attendance: 164,811 for 20 San Francisco Giants home games
 - No. 2 in Cactus League attendance
 - About 50 percent of fans are from out-of-town
- Economic Impact: \$300 million for Arizona; \$22 million for Scottsdale

2008

- Attendance: 148,935 for 15 San Francisco Giants home games
 - No. 2 in Cactus League attendance
 - About 60 percent of fans are from out-of-town
- Economic Impact: \$313 million for Arizona; \$22 million for Scottsdale

2007

- Attendance: 150,000 for 14 San Francisco Giants home games
 - Record average attendance of 10,642 per game
 - About 50 percent of fans are from out-of-town
- Economic Impact: \$22 million for Scottsdale

2006:

- Attendance: 140,998 for 14 San Francisco Giants home games
 - More than 170,000 for the 14 home games, plus three World Baseball Classic games and one exhibition game

Tostitos Fiesta Bowl

2008: 2 bowl games (December/January)

- Economic Impact: \$200 million on the Valley
- Attendance: 121,150

2007: 3 bowl games (December/January)

- Economic Impact: \$401.7 million on the Valley
- Attendance: 140,400